



MAD HATTER SPONSORSHIP PACKET

SEPTEMBER 9, 2023
THE JOSEPH, A LUXURY COLLECTION
HOTEL, NASHVILLE

BENEFITTING SEXUAL ASSAULT CENTER

CO-CHAIRS:
NEALY GLENN & CAMERON SIMMONS

IMMERSE YOURSELF IN THE EXPERIENCE OF MAD HATTER.

We would like to invite you to join us this year for Mad Hatter, an event like none before. Put on your favorite hat and enjoy the experience of celebrating with us while being captivated by the mission of Sexual Assault Center.

Sexual Assault Center is the only nonprofit in Middle TN that exclusively serves survivors of sexual assault. Since 1978, we have served over 35,000 survivors statewide through therapy & advocacy services, prevention efforts, education, and our SAFE Clinic (which provides a free medical legal exam for anyone 16 and over).

This year's Mad Hatter will be a cocktail style event with immersive experiences throughout the evening. Included in the event will be an open bar, entertainment, interactive food stations, and many other surprises. Our fundraising goal for this event is \$300,000 to help put an end to sexual violence in our communities. We hope that you will consider supporting SAC as a sponsor of this year's Mad Hatter, and we look forward to celebrating with you!

"It is an honor to chair this year's annual Mad Hatter and help create a world without sexual violence. We would like to invite you to join us at this legendary event and support SAC's mission to provide healing for children, adults, and families that are affected by sexual assault. At this year's Mad Hatter, you have the opportunity to support a unique experience and one of the best parties of the year! Join us in celebrating the positive impact of SAC's services and programs with other influential trail-blazers. Stay in touch, as many surprises about this year's event will be revealed in the upcoming months!"

With Immense Gratitude,

Cameron Simmons and Nealy Glenn



SPONSORSHIP LEVELS & PACKAGES

	Presenting	Platinum	Gold	Silver	Bronze
Sponsorship Perks	\$25,000	\$15,000	\$10,000	\$5,000	\$2,000
Brief on stage Introduction	X				
Photobooth Sponsor	X				
Printed signage at event	X	X			
Verbal acknowledgement from stage during event	X	X			
Immersive Experience Sponsor	X	X			
Spotlight in Sac Newsletter	X	X			
Silent auction sponsor	X	X	X		
VIP Bottle Service	X	X	X		
Free Valet Parking	X	X	X		
VIP Check In	X	X	X	X	
Reserved Seating for (8)	X	X	X	X	
Logo/link on event eblast	X	X	X	X	
Name listed in Sophisticated Living magazine	X	X	X	X	X
Name listed on invitation *	X	X	X	X	X
Logo or name on Mad Hatter landing page for approx. 12 months	X	X	X	X	X
VIP Swag Bag	X	X	X	X	X
(8) Tickets to Mad Hatter	X	X	X	X	X

This year, Mad Hatter is a unique, immersive, non-seated event. Seating and cocktail tables are available throughout the venue so patrons have the opportunity to eat at a table and sit at any time. Reserved seating is provided for Silver, Gold, Platinum and Presenting sponsorships. Reserved seating is also available as an add on to the Bronze sponsorship for an additional \$750.

SPONSORSHIP ADD ON'S

\$500	\$750	\$1,000	\$2,500
Mission Moment Station Sponsor	Reserved seating for (8)	Paddle Sponsor	Immersive Experience sponsor
<i>There will be a few stations throughout the event that will feature a mission moment to learn about SAC. Your logo or name will be placed at the station.</i>	<i>Add on for Bronze Sponsorship.</i>	<i>Your name or logo will be placed on the back of all live auction paddles.</i>	<i>The Immersive Experience is a video production containing inspiring pictures from SEEN Survivors. This experience will bring the images to life and allow guests to feel the power of healing. Your logo or name will be played on a loop at the end of the video all evening.</i>

Sponsorship packages can be tailored to fit the needs of your company. Please contact Catherine Barkley at 615-259-9055 or at cbarkley@sacenter.org for questions.

*In order to have your information on print materials please confirm sponsorship by July 1, 2023.



Scan the QR code or click this link to be a sponsor for Mad Hatter. If you would like to be invoiced, please complete this form or text the words "MAD HATTER 2023" to 615-813-4578.