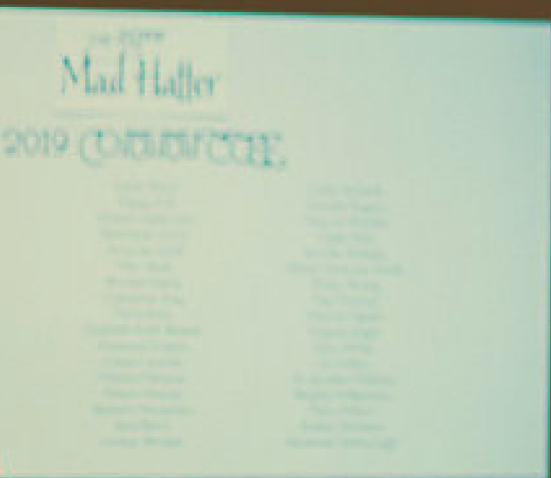


2022 MAD HATTER SPONSORSHIP PROPOSAL



September 17, 2022
Grand Hyatt Nashville



Event Chairs
Shanna Belott
Josephine VanDevender

Mad Hatter is Turning 30!

Please join us for the 30th anniversary of Mad Hatter! This is sure to be a party you won't want to miss, benefiting an essential lifeline for our community.

The Sexual Assault Center is the only nonprofit in Middle TN that exclusively serves survivors of sexual assault. Since 1978, we have served over 28,000 survivors through therapy and advocacy services, prevention efforts, education, and our SAFE Clinic, which provides a free medical legal exam for anyone over the age of 16, and includes free testing for STI's and pregnancy.

We hope that you will consider supporting SAC as a 2022 sponsor of Mad Hatter, to be held at the Grand Hyatt on September 17, 2022. This legendary event offers an opportunity for you to come together with other influential SAC supporters to celebrate the positive impact of our life-changing services.

Our committed sponsors currently include Resera, Amazon, Josephine VanDevender & Giles Ward, EY, Cynthia Ragan, Amanda Church, Kraft & Company CPAs, HCA/TriStar Health, First Fleet and Carlie & Todd Cruse; we'd love to add your name to this list.

Attached is the event sponsorship proposal for Mad Hatter's 30th anniversary - please join us!

"We're honored to chair the 30th anniversary Mad Hatter gala, and we are committed to using this special occasion to expand awareness of the Sexual Assault Center. This extraordinary organization has long served as a beacon of hope for the Nashville community, providing healing for children, adults, and families affected by sexual assault. SAC's vision is to achieve a world without sexual violence, which it is championing through counseling, education, and advocacy. The Mad Hatter is an essential fundraiser for SAC, and we've set the bar high this year with a \$300,000 goal. Fortunately, this beloved annual charity event also happens to be one of the most popular in Nashville, so we feel confident that together we can set new records with this year's Mad Hatter. We're working hard to ensure that this season's party will be better than ever, and we hope you'll participate in this memorable celebration!"

With Gratitude,

Josephine VanDevender and Shanna Belott



SPONSORSHIP LEVELS & PACKAGES

	Pre  ng	Platinum	Gold	Silver	Bronze
Sponsorship Perks	\$20,000	\$15,000	\$10,000	\$5,000	\$3000
Brief on stage Introduction	X				
Signature Drink Sponsor	X				
Photobooth Sponsor	X				
Printed signage at event	X	X			
Verbal acknowledgement from stage during event	X	X			
Silent auction sponsor	X	X			
Logo/link on event eblast	X	X	X		
Hyperlinked name on SAC's Partner page for 12 months	X	X	X	X	
Name listed in Sophisticated Living magazine	X	X	X	X	X
Logo or name on digital scrolling banner	X	X	X	X	X
Name listed on invitation *	X	X	X	X	X
Logo or name on Mad Hatter landing page for approx. 12 months	X	X	X	X	X
One table of 10 at Mad Hatter 2022	X	X	X	X	X

Sponsorship packages may be tailored to fit the needs of your company. Please contact Emily at elepper@sacenter.org or 615-258-5873 to discuss more options.

*In order to have your information on print materials, please confirm sponsorship by July 22, 2022.

Scan below or click this [link](#) to join this movement now!
If you would like to be invoiced, please complete this form or text the words "Mad Hatter 2022" to 615-813-4578.



SAC's mission is to provide healing for children, adults and families affected by sexual assault and to end sexual violence through counseling, education and advocacy.